



**Acton 2020 Committee
Agenda
May 11, 2011 – 7:00 PM
Acton Town Hall, 204**

- I. Introductions (5 min)
- II. Approve minutes from 4-27-11 (5 min)
- III. Update on blog—Patch idea (5 min)
- IV. Flesh out the publicity (60 min)
 - a. Specific group outreach
 - i. Follow-up on contacts already made
 - ii. Agree on who's emailing whom/what
 - b. Agree on cable/video strategy
 - i. Theme
 - ii. Equipment training
 - c. Signs/blinkie board
 - d. Booths— when? Who?
 - i. Library
 - ii. Relay for Life
 - e. Timeline for all of this
- V. June 23rd meeting (60 min)
 - a. Discuss and confirm alternatives (45 min)
 - b. Confirm process/meeting format (15 min)
 - i. Materials to present—does it make sense to include something like the Acton Uniqueness handout?
- VI. Confirm liaison to key committees to get input on alternatives (10 min)
 - a. School Committee (meeting on May 19th)
 - b. Selectman--John Sonner
 - c. Finance committee--Clint
 - d. Others?