



**Acton 2020 Committee
Agenda
June 8, 2011 – 7:00 PM
Acton Town Hall, 204**

- I. Minutes from 5-25-11 (10 min)
 - a. Review TO-DO's
 - b. Approve
- II. Update on blog (10 min)—comments and new posts, esp re: publicity for June 23rd
- III. Flesh out the publicity (60 min)
 - a. Email outreach
 - i. Assign email outreach
 - ii. Agree on timeline
 - b. Other outreach
 - i. Press—Globe, Beacon, Forum, Patch, Action Unlimited
 - ii. Acton Chinese Schools—follow up with
 - iii. Library booths
 - iv. Signs/blinkie board
 - c. Library booths
 - d. Acton Chinese School (End of Year Celebration from 2-5pm at ABRHS)
- IV. June 23rd meeting
 - a. Final confirmation of alternatives (45 min)
 - b. Confirm process/meeting format (15 min)
 - i. Materials to present (when are they ready to be posted on the web and/or acton cable?)
 - ii. Who is presenting
 - c. Discuss logistics for June 23rd (30 minutes)
 - i. Refreshments
 - ii. Signs
 - iii. Set up chairs/tables
- V. Next steps
 - a. Agree on meeting schedule (5 min)
 - b. Begin conversation of feasibility/efficacy of having after June 23rd online feedback/survey on alternatives