



**Acton 2020 Committee
Board of Selectmen
Agenda
January 4th 2012 – 7:00 PM
Acton Senior Center
50 Audubon Drive**

- I. Approve minutes from 10-19-11, 11-2-11, and 12-14-11 meetings (10 min)
- II. Follow up on Ron Beck/ACES + ACHC comments --Jim S-G (10 min)
- III. Review plan (90 min)
 - a. Foreword by Jim S-G
 - b. Executive Summary
 - c. Full plan
- IV. Review committee calendar (10 min)
 - a. Acton 2020 meetings & proposed project countdown
 - b. Other committee meetings
 - i. Planning Board TBD
 - ii. FinCom—Jan 24th
 - iii. Board of Selectman--TBD
- V. Brainstorm publicity plan (if time permits--30 min)
 - a. Electronic communication—when and what to send to “friends” and others
 - b. Other ideas to drive traffic to website and interest in March meeting and Town Meeting?
 - c. What should we be printing/handing out to folks with quick summaries, etc?