

Minutes - Acton 2020 Committee Meeting  
Jan 18, 2012  
7 pm – 9:30 pm  
Senior Center

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MAR 21 2012  
TOWN CLERK, ACTON

**Attendees:**

- Members: Margaret Woolley Busse, Sahana Purohit, Jim Snyder-Grant, Celia Kent, Paulina Knibbe
- Staff: Kristin Alexander
- Planners Collaborative: Jim Purdy
- Community Circle: Daphne Politis

Chair Margaret Woolley Busse called the meeting to order at 7:00 p.m.

**Agenda Item I: Minutes**

Celia Kent moved to approve minutes of Nov 2, 2011 meeting. Seconded by Paulina Knibbe. Passed unanimously.

Celia Kent moved to approve minutes of Jan 11, 2012 meeting. Seconded by Jim Snyder-Grant. Approved unanimously.

**Agenda Item II: Agree on warrant item for Town Meeting.**

The Committee discussed how much detail to include in the warrant article and what to put in the explanatory text.

Jim Snyder-Grant moved to include the list of goals and objectives in the warrant article. The summary should consist of explanatory text and include the 'venn diagram' and the chart of contingencies. Seconded by Celia Kent. Passed unanimously.

**Agenda Item III: Confirm finalized executive summary**

The committee did some group editing of the executive summary including: take out the questions on page 3, improve wording of the transfer of development rights, remove the section 'how is this different from...' on page 5. (keep in plan but don't have in summary), change the map of Acton by taking out river street and adding school street, change senior to empty-nesters where appropriate.

Many suggestions to improve the chart on page 6. Adding investing in schools as an option, emphasize increased fiscal capacity more, remove some of the redundant boxes.

**Agenda Item IV: Report from Planning Board**

Feedback generally positive. Concern about communicating TDR concept effectively.

### **Agenda Item V. Publicity Strategy**

Committee members signed up for various publicity tasks.

Participants in Phase I will receive a personal invitation to the March 6<sup>th</sup> meeting. In addition, anyone who has participated in any way will be invited. Emails to boards and committees. Emails to neighborhood groups, etc.

Margaret will sit down with key stakeholders.

Sahana suggested a student competition to help generate interest. A drawing competition for each goal in the plan. Daphne will generate the rules. Sahana will communicate with schools to disseminate. We may display the submissions (or the winners?) at the March meeting,

Kristin will organize the 'blinky board' and sandwich boards.

Schedule:

Sahana – info about school competition next week

Daphne / Jim Purdy – 2<sup>nd</sup> draft of Executive Summary by Feb 1<sup>st</sup>.

All – review by our meeting on February 8<sup>th</sup>.

Jim – on web by Feb 15<sup>th</sup>.

Emails to interested groups in mid-February.

Action Item: John Sonner to announce March public session at BoS meeting

Action Item: Paulina Knibbe to announce March public session at FinCom meeting

### **Agenda item VI. Next Steps**

Action Item: Jim Snyder-Grant will send instructions for how to review and edit strategies online.

If change is to goal statement, Margaret should review it. If change is to lower level stuff and is primarily clarifications or related editing, she doesn't need to see it.

All – check that priorities match and that appropriate committees have been identified as leaders for each action. Check all action items for phasing.

Meeting adjourned at 9:45 p.m.

Next meeting will be Jan 25<sup>th</sup>.

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