

**Minutes**  
**Acton 2020 Committee Meeting**  
**February 28, 2012**  
**Acton Senior Center, 50 Audubon Drive**  
**7:00 PM**

**RECEIVED**  
MAR 29 2012  
TOWN CLERK, ACTON

**Attending:**

1. Margaret Woolley Busse
2. Jim Snyder-Grant
3. Charlie Mercier
4. Kristin Alexander
5. John Sonner (BoS)
6. Jim Purdy (The Collaborative)
7. Daphne Politis (Community Circle)
8. Celia Kent
9. Roland Bartl

**Approve Minutes from 2/8/12 [7:20-7:25]**

- Minutes were not ready for approval

**Review any comments on Plan so far [7:25-7:30]**

- We will table this and collect all the comments and review them all at once.

**Review any additional feedback on plan [7:30-8:15]**

- There is some language in the plan that suggests that we are “pro-growth” rather than that we want to *guide* growth. The wording and tone should be examined, as it could create unintended friction.
- Money and tax base will be another contention issue in the document. We need to clarify that this is a guide on how to move forward ~if we want~, rather than a list of projects that have been voted on and must be acted on. We should also better define low/no cost projects.
- There was some confusion from the document as it appears to suggest that we will be able to actually control the age of the Acton community (through housing size, etc.) Smaller apartment sizes have shown to increase the number of “empty nesters” but it was noted that the actual specifics on how to implement this would happen in the next phase of the project.
- There was some question in how much the reduction of K-12 students would really affect the fiscal budget.
- Put in a recommendation for in for studying town governance, and check if any of it should be changed.

## **Discuss March 6<sup>th</sup> public meeting [8:15-8:45]**

- Practice the presentation on Saturday afternoon at 2:30pm at 25 half-moon hill.

## **Meeting Content**

- See Handout

## **Meeting Format**

- 45 min presentation
- 7-8pm start (see meeting handout)
- An easel to post citizens' concerns
- Table will contain: all Ph1 documents, inventory, full plan (3 docs), 20ish executive summaries, TDR handouts
- Setup laptop to demo the webpage
- Refreshment tables
- 8-9:30pm Q&A

## **Meeting Publicity**

- Everyone sends out reminder emails
- 2-page sheet (fliers), Kristen has already posted them in all the municipal buildings. Everyone will take a couple and post them in different places
- Blinky board is up
- sandwich boards up
- Banner is in south action
- Acton TV: 2-3 min PSA (do it after the Mar6th as a build up to the town meeting.)
- Acton TV: Scroll (powerpoint like) slides. Jim will look into this.
- Everyone should have a goal to bring in 5 people to the March 6<sup>th</sup> meeting.

## **Review Project Count-down [8:45-9:00]**

- Mar3- (2:30pm) rehearse presentation (see above)
- Mar 5- (time tbd) will be judging the art work.
- Mar6 – Public Workshop
- Mar 12- public comment
- Mar 15- committee meeting: how many comments, what kind of comments we have, workshop debriefing.

## **Discuss publicity for Town Meeting [9:00-9:23]**

- “what happens once a generation” or “Come to the meeting, this happens only once a generation”
- Bookmark inserted into the warrant (it will be similar to a subscription flier you would find in a magazine. A thick paper sheet which is stuck between the pages)
- Possibly adding a note about acton2020 on the cover of the warrant

- Looking into using the minute men to come up with a quick video PSA (or possibly using a bunch of kids)
- Town meeting flyers that explain better the concerns from the previous meetings.

02-28-2012 Meeting Documents - Windows Internet Explorer

acton-ma.gov

File Edit View Favorites Tools Help

Acton, MA - Official Web... 02-28-2012 Meeting... Google About Acton 2020 Home Feeds (0) Read Mail Print Page Safety Tools Help

**Xerox DocuShare®** Home Content Map What's New Help

Guest Login

Location: Home » Public Meetings » Acton 2020 Committee » 2012 Meetings » 02-28-2012 Meeting Documents Listing

02-28-2012 Meeting Documents Properties

Type	Title	Owner	Edited	Size	Refresh	More	View
	<a href="#">00 - 2-28-12 Acton 2020 Committee Meeting Agenda</a>	kalexander	02/27/12	50 KB			
	<a href="#">022 - II. - Plan comments - CK - 2-28-12</a>	kalexander	02/28/12	66 KB			
	<a href="#">024 - B. - Plan comments - Kornfield and Adachi - 2-2012</a>	kalexander	02/28/12	21 KB			
	<a href="#">026 - II. - Plan comments - SP - 2-28-12</a>	kalexander	02/28/12	15 KB			
	<a href="#">042 - IVa. - 3-6-12 - Acton 2020 Presenting the Plan Meeting Agenda - Draft</a>	kalexander	02/28/12	25 KB			
	<a href="#">046 - IVc. - Youth Art Contest deadline extension + March 6th reminder e-mail - 2-28-12</a>	kalexander	02/28/12	16 KB			
	<a href="#">050 - V. - Project Countdown 2-28-12</a>	kalexander	02/26/12	57 KB			

Home About DocuShare Login (As a Different User)  
 Content Map Site Statistics My DocuShare  
 What's New Tutorials Personal Collection  
 Help DocuShare Downloads Account Settings (Guest)

02-28-2012 Meeting Documents Listing  
 2012 Meetings Listing  
 Acton 2020 Committee Listing

Trusted sites 125%

Minutes  
Acton 2020 Committee  
March 14, 2012  
Acton Town Hall  
7:00 PM – 10:30 PM

Attendees:

- ^ Committee: Sahana Purohit, Charlie Mercier, Paulina Knibbe, Celia Kent, Margaret Woolley Busse
- ^ Staff: Roland Bartl, Kristin Alexander
- ^ Consultants: Jim Purdy, Daphne Politis

I Approve minutes from 2/8

Sahana moves to accept minutes of Feb 8. Paulina seconded. Passed unanimously.

II Discuss Goal 4 Objective changes.

Planning board met after our March 6 meeting to consider the Goals and Objectives to appear on the town warrant. They had a concern that objective 4.1 mentioned a specific facility, while we had said on March 6 that the Warrant article would NOT be an approval of a specific expense. So they dropped this objective, and broadened another one to include the strategies underneath. Margaret as chair reported feeling caught in the middle between Board and Committee, given that the Warrant needed to be printed on Tuesday AM before the next 2020 meeting. She heard from some committee members about unhappiness with process and or the content. Other discrepancies also showed up because the warrant article was based on a slightly old version of the goals and objectives.

The Warrant as filed was updated for those small discrepancies at the last minute by a small number of committee members and staff looking at the records that they had. And the Warrant as filed has the Planning board changes.

Reactions were aired. Summary: Not ideal, but let's move ahead. Lessons learned. Margaret will go back to planning board to review process learnings.

Committee reviewed all changes from the original warrant to the final warrant as filed, and all were OK with it.

Note: Pre-Town Meeting meeting is scheduled for March 29 at the Public Safety building. Margaret and Jim will be there. If 2020 presentation is allowed to go early, Margaret will be able to present it at that meeting. She will also be presenting at Town Meeting

III + IV Review March 6 meeting comments and other comments that have come in since then.

Daphne & Jim went through and summarized the comments, and the committee reflected back to the consultants thoughts on how to approach them in the documents. Topics included:

- ^ Transfer of Development Rights
- ^ Projected change in school enrollments

- ▲ What does “small housing” mean?
- ▲ The place of North Acton in the plan.
- ▲ Clarifying in the plan why we have “making progress on” but not “achieving” the 40B goals.

Also reviewed minor change suggestions from committee members, including these topics:

- ▲ Adding a conclusion
- ▲ Referencing the diagrams when they supplement the text
- ▲ Various small grammar and spelling changes.
- ▲ Certain words should only be used when they refer to our specialized meanings for those words (example: Goal, Road map, Strategy, etc.)

#### V Town Meeting publicity

Tomorrow, Margaret and Jim will cut a PSA. It will be available on the public access cable TV government channel, and at the Acton TV Video-on-demand website ([http://www.actontv.org/vod\\_government.html](http://www.actontv.org/vod_government.html))

We will use our standard email lists, supplemented by new names from our last public meetings, to publicize the upcoming vote on goals and objectives on the second night of town meeting (April 3).

Reviewed a draft postcard, made edits, recommended that it be sent out to residents.

#### VI Implementation Committee

Acknowledged that implementation committee will exist. Some of us will serve on it, others won't.

#### VII Next meeting

Focus will be on Town Meeting presentation, and any necessary comment and document review. This next meeting is March 28<sup>th</sup>

Adjourned at 10:35

These documents at <https://doc.acton-ma.gov/dsweb/View/Collection-4742> were distributed to the committee beforehand and were used as background for these discussions:

- 00 - 3-14-12 Acton 2020 Committee Meeting Agenda
- 010 - I. - 2-8-12 Acton 2020 Committee Meeting Minutes - Draft
- 020 - II. - Acton 2020 Annual Town Meeting Warrant Article - Final - 3-13-12
- 022 - II. - Acton 2020 Annual Town Meeting Warrant Article - DRAFT - 3-9-12
- 030 - III. - 3-6-12 Acton 2020 Presenting the Plan Meeting Summary - Draft
- 040 - IV. - <http://www.acton2020.info/documents.shtml>
- 041 - IV. - Plan Comments - JSG – 3-13-12
- 042 - IV. - Plan Comments - SP - 2-28-12
- 043 - IV. - Plan Comments - Kornfield and Adachi
- 044 - IV. - Plan Comments - Ashton - 3-7-12
- 045 - IV. - Plan Comments - Choate - 3-12-12
- 046 - IV. - Plan Comments - Human Resources - 3-6-12
- 047 - IV. - Plan Comments - IT Dept and KA - 2-29-12

048 - IV. - Plan Comments - Municipal Properties-Tree Warden - 3-2-12  
050 - V. - Script for Acton 2020 Public Service Announcement - 3-14-12  
070 - VII. - Project Countdown - 2-28-12