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ACTON

**Acton 2020 Implementation Committee  
Minutes**

10/23/13 7:000 p m - A c t o n Town Hall Room 204

**Attendees:**

**Liaisons:** Margaret Wolley Busse, Rob Bukowski

**Members:** Andy Brockway, Bruce Forman, Vickie Wallin Forman, Kat Hudson, Bonny Northern

**Staff:** Roland Bartl, John Sonner

**ACTION ITEMS**

None

**NOTES**

Minutes approved as amended. All in favor.

**I. Committee Member Reports/Updates**

Bonny reports she compared Wellesley with Acton. Both are neck and neck regarding school rankings. Informal polls imply that Wellesley families have means to have multiple houses. Per capita income of Acton residents is lower. What would it take to stay in Acton; more intellectual stimulus. Perhaps need to up sell Acton. Housing values have held and increased. Taxes seem to be proportionally higher than a Wellesley house. Plan to look more closely at the visiting nurses here in Acton, want to make more realistic comparisons with neighboring towns. Andy suggests looking at Acton Council on Aging report for comparisons. John suggests comparing against 8 towns that Acton touches. Speak with real estate agent regarding people that decided to leave, what drove the decision. What is the impact of senior center in Wellesley on people staying there. Sharon Mercurio is the director of Council on Aging.

**II. Board of Selectman and Acton 2020 Matrix**

Review matrix was distributed last meeting. Andy asks how we can have a closer relationship with the board of selectman. We can provide few things that we want to advocate for to John prior to June meeting. John can report on what the Selectman are focusing on to Acton 2020. Andy and John to discuss where the board stands relative to some of the more important issues.

**III. Outreach**

Purchased Constant Contact membership; Kat is populating email addresses to Constant Contact. Asks how we can get more email addresses and then allow unsubscribing? Maybe we could add a button to sign up for Acton 2020 communication on Acton town website. Roland can send message on behalf of committee to all boards and committees. Municipal quarterly could be used next

quarter. Kat would like the web site home page updated to better frame what we are doing.

#### **IV. Designer Selection Committee Update**

Selected 3 to interview. Recommendation will be made in mid November.

#### **V. Administrative Updates**

Transfer of development rights (TDR) Mark is director of land use will come to meeting on December 11 to discuss. And Doug Halley will come give a presentation on sewers on January 8. Andy can't be here next meeting November 13. Kat will run the meeting. *(Please note these dates have since been changed)*

Meeting adjourned