

# EDC Minutes – 5 June 2014

These are the meeting minutes from the Economic Development Committee (EDC) of the Town of Acton, Massachusetts. The meeting took place on 5 June 2014 at the Acton Town Hall.

The meeting was called to order at 7:40 pm by Nancy Dinkel.

Present: Allan Gulliver, Chris Pappas, Derrick Chin, Dick Calandrella, Doug Tindal, Franny Osman, Larry Kenah, Nancy Dinkel

Not Present: Ann Chang

Kenneth Zhou attended the meeting. He is thinking about joining the EDC and was at the meeting to observe.

Minutes from the 1 May 2014 meeting were approved with one minor edit.

## Board of Selectmen Report (3)

Franny Osman has been appointed as the Board of Selectmen (BoS) representative to the EDC. This was her first meeting.

In our first conversation to describe the EDC to Franny, each member introduced himself or herself to Franny and gave a brief background with emphasis on EDC membership. Franny was especially interested in why each member selected the EDC.

Franny described her service on the Transportation Advisory Committee and her thoughts on how the EDC can work with the BoS.

## EDC Committee Makeup (5)

We used Franny's first meeting to talk about two other topics. Recent e-mail messages from Peter Berry and Charles Aaronson discussed the difference between the proposed makeup of the EDC (as of May 2000) and its actual membership. We agreed that the makeup of the EDC should be updated to reflect EDC goals and projects as of 2014 rather than the needs from nearly fifteen years ago. Nancy Dinkel and Franny Osman will each deliver this message to the BoS.

## Acton 2020 Update (4)

Larry Kenah presented a brief update on the Kelley's Corner Steering Committee from 14 May 2014. His update is attached to these minutes.

## Goals (6)

We addressed this topic more generally in our conversation with Franny about the EDC.

One topic focused on how the EDC, with its limited resources, can gather information about the current state of businesses in the Town of Acton. We agreed once again to explore information gathered by other committees and departments in recent years.

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A second concern that we discussed was the lack of emphasis on economic development by the Planning Department or other departments or committees. We view economic development as a tactical activity that includes information (databases, etc) and marketing (brochures, outreach, etc). This is different from planning, a more strategic activity.

### **Remaining Agenda Items**

There were no updates on agenda items #7 through #10.

### **In Closing**

The meeting adjourned at 9:35 pm.

These minutes were recorded by Lawrence J Kenah, EDC Clerk