



**Acton 2020 Committee  
Agenda  
June 15, 2011 – 7:00 PM  
Acton Senior Center, 50 Audobon Drive**

- I. Approve minutes from 6-8-11 (5 min)
- II. Review all publicity (30 min)
  - a. Email outreach
    - i. Update on what's been done
    - ii. Agree on final email outreach
  - b. Other outreach
    - i. Press—Globe, Beacon, Forum, Patch, Action Unlimited
    - ii. Acton Chinese Schools
    - iii. Library/Town Hall
    - iv. Signs/blinkie board
- III. Discuss June 23<sup>rd</sup> meeting
  - a. Review powerpoint presentation (45 min)
  - b. Confirm process/meeting format (15 min)
    - i. Materials to present (when are they ready to be posted on the web and/or acton cable?)—including the Acton Uniqueness handout
    - ii. Who is presenting
  - c. Agree on set up (15 minutes)
    - i. Refreshments
    - ii. Signs
    - iii. Chairs/tables
    - iv. Hand outs
- IV. Next steps (15)
  - a. Begin conversation of feasibility/efficacy of having after June 23<sup>rd</sup> online feedback/survey on alternatives