



**Acton 2020 Committee  
Agenda  
August 31, 2011 – 7:00 PM  
Acton Town Hall, Room 204**

- I. Approve minutes from 8-3-2011 and review to-do's. (5 min)
- II. Review blog comments and agree on next blog entries (10 min)
- III. Briefly review publicity opportunities (10 min)
  - a. Write-up for Municipal Quarterly (deadline Sept 9<sup>th</sup>)
  - b. Booth at Oktoberfest (deadline Sept 15<sup>th</sup>)
- IV. Review fall meetings (5 min)
  - a. Follow up on contacts for Kelley's Corner developer meeting
  - b. Ensure all relevant committees have been contacted regarding fall meetings
- V. Assess ideas for strategies, including potential cost and timeframe
  - a. Goal 4: Provide More Opportunities for Community Gathering and Recreation (35 min)
  - b. Goal 5: Support Inclusion and Diversity (35 min)
  - c. Goal 6: Preserve and Enhance Town-owned Assets (35 min)
  - d. Goal 7: Maintain and Improve Financial Well-being of the Town (35 min)
- VI. Agree on next steps (5 min)
  - a. Agree on deadline for next re-write of strategies
  - b. Agree on to-do's at next meeting:
    - i. Plan for fall meetings, including communication with committees, Friends of Acton 2020, website, etc.
    - ii. Craft questions/info for Kelley's Corner property owners