



Acton 2020 Committee

TOWN CLERK, ACTON

Minutes from the meeting held on 02/16/2010

Present:

Acton2020: Margaret Woolley Busse, James Snyder Grant, Celia Kent, Bill Marathias
Acton Planning Dpt. Staff: Kristin Alexander
Planner Collaborative: Daphne Politis, Bill and Jim Purdy via video conference

The meeting began with Daphne Politis explaining the process of the March 3rd outreach meeting.

Agenda Item V

-The meeting will consist of a role playing scenario related to Acton Economic Development.

-Changes to the Agenda for the March 3rd meeting will be made by Planner Collaborative and finalized during the 02/23/11 meeting.

-Some of these changes will include:
Questions such as:

-What would be the primary motivation for economic development

-A change in the agenda time slots

7:30- 8:30

8:30- 9:15

9:15- 9:30

-Jim S.G. suggested that the water usage calculation be used in the scenario.

-Margaret suggested that the goals should be displayed on posters during the March 3d meeting for people FYI.

-As a result of a committee discussion, it was agreed that specific question would be addressed to "experts" that will attend the March 3d meeting. These questions will be present to the experts on a different document and Daphne will work with the "experts".

-The transition to small groups during the March 3d meeting will be for 45 minutes.

-Planners Collaborative will be the facilitators and Acton2020 will be the scribes.

-The small groups will end with the question of:

-What is the one thing that you would like to see in Acton in regard to economic development.

-It was agreed that any comments on the Economic Development Highlight document needs to be sent to Daphne by Friday 02/18/2011 and finalized by Monday 02/21/2011

-The participants of the March 3rd meeting will receive

-The agenda, highlights document and scenario information

-The same scenario based discussion will be used for the Housing possibly using the construction of a large development as the scenario.

-The scenario for connection could involve a school and sidewalks.

-Bill S. and Jim P. of Planner Collaborative will work on the connections scenario.

Discussion regarding Experts for the Economic Development Meeting

-Kristen Suggested that we Invite Stacey Durkin - Onyx Transportation

-For the connections meeting

-Should invite members of the sidewalk committee and Corey York (Kristen will invite Corey)

-For the Housing meeting

- Should invite Ryan Bettez (Kristen)

The expert invitations should be sent out by Friday 02/18/2011

The experts should receive an abbreviated handout and should be asked if they have any impute of the "expert" questions.

- additional information on how Acton compares with other towns should be provided (by Planner Collaborative) and present at each table
- Jim S.G. would like this information in excel format.
- Any additional comments to the "expert questions should be sent via email to Daphne by Friday 02/18/2011.

Advertising

- will use existing sandwich boards
- try to get 2 burning issues/board
- place them in library and town hall
- blink boards
- cable TV announcement
- ask main boards and committees to make an announcement

Logistics

- will provide basic snacks + water
- the planning department has a small budget to cover this
- there will be child care
- possibly place banners in front of town hall on the day of the meeting.

Jim S.G.

- summarize responses from the Acton2020 blog
- Next weeks blog will be economic development
- Celia will write the econ Blog by Tuesday 02/22/2011
 - Margaret suggest that easier blog be provided from the Acton2020 web page

Agenda Item III

- Bill M. has contacted both the Sidewalk committee and the Transportation Committee regarding their burning issues.

Agenda Item IV

- The search to replace the 2 Acton2020 member vacancies is ongoing
- The inventory will be finalized by 02/23/2011
- The first sandwich board needs to be up by Thursday 02/24

Meeting adjourned 9:45 PM.

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