



Economic Development Committee Meeting Agenda

July 15, 2010

7:00 PM

Room 204, Acton Town Hall

Subject to Change

- I. Open Mike
- II. Approval of Minutes
- III. Open Meeting Law Discussion
- IV. Current Issues – Discussion: Signage Bylaw Enforcement
 - Phase I - Citation Review Panel
 - Update on Public Relations: Letters and press.
 - Results of first two meetings
 - Impact of OML on meeting schedules
 - Phase II
 - Signage By-Law Review
 - Signage By-Law Enforcement Process
 - Phase III
 - Development of ‘How To’ Pamphlet/Brochure
 - Public Relations
- V. Demographics Team - Update
- VI. Marketing Team
 - Update on Survey
 - Coordination with Chamber marketing programs
 - Upcoming Marketing Opportunities
 - Coordination with Business Support Team
- VII. New and Existing Business Support Team
 - Update on Identifying Retail Businesses
 - Coordination with Chamber
 - Membership
 - Team Leadership
 - Calendar for 2010 and separation into two Teams
- VIII. Path Forward