

Education and outreach

EO1: Provide resources and information for residents, organizations, and businesses that want to reduce their greenhouse gas (GHG) emissions (e.g. information about solar, electric vehicles, heat pumps, and other clean energy technologies).

This includes referring residents and businesses to the website, EnergizeActon.org, which includes a list of actions to reduce GHG emissions. Energize Acton is a collaboration between the Acton Climate Coalition (ACC) and the Town of Acton Sustainability Office. Through this effort the Town of Acton will continue to encourage residents to learn about Scope 3 emissions (e.g. from consumption and air travel) and to voluntarily reduce those emissions as much as possible. The Town will also prioritize information on the site, and related outreach, that is of greatest benefit to renters, low-income households, and Environmental Justice communities, and include translation into multiple languages as needed.

EO2: Foster careers in the sustainable and environmental sector.

Engage Acton-Boxborough Regional School District and local independent and vocational technical schools to foster climate literacy for all students and to encourage the development of knowledge and skills relevant in the clean energy sector and other environmental careers, including those that intersect with other disciplines such as sociology, history, economics, etc.

EO3: Create an educational program for contractors and real estate agents active in Acton to provide updates on clean energy technologies.

The Town will coordinate with regional partners to develop and/or promote educational programs to provide heat pump training or education programs for HVAC Contractors to become experienced system design and installers. These programs and opportunities will also be open to real estate agents who would like to learn how to evaluate a home's heat pump system.

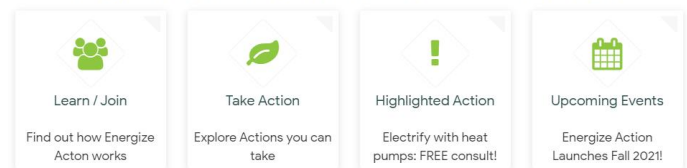
Cross-Cutting Goal

CC1: Develop a budget for the implementation of the Climate Action Plan and future budget projects needed to meet the net zero by 2030 goal.

The Town will work with a consultant during Phase II of the Climate Action Plan process to help develop a GHG and cost benefit analysis for potential strategies in the Climate Action Plan. The Town will conduct annual tracking of municipal and community-wide emissions identified in GHG inventory (and actions such as EV purchases) via tools like ICLEI.

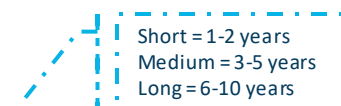


WELCOME TO ENERGIZE ACTON! Join your Acton neighbors to take action on our Climate Emerger Sign up. Record your actions. Track your — and community — progress.



Screenshot of the EnergizeActon.org site.

Education and Outreach



ID	Action	Co-Benefits	Action Type	Implementation Timeline	Municipal Lead Implementers	Potential Community Partners
EO1	Provide resources and information for residents, organizations, and businesses that want to reduce their GHG emissions.	<ul style="list-style-type: none"> Improves local resilience Centers equity and environmental justice Scalable or transferable to other neighborhoods 	Training /Education/ Outreach	Short	<ul style="list-style-type: none"> Sustainability 	<ul style="list-style-type: none"> Energize Acton
EO2	Engage Acton-Boxborough Regional School District and local independent and vocational technical schools.	<ul style="list-style-type: none"> Improves local resilience Supports "green" workforce development Centers equity and environmental justice Scalable or transferable to other neighborhoods 	Training /Education/ Outreach	Short	<ul style="list-style-type: none"> Sustainability ABRSD 	<ul style="list-style-type: none"> MassCEC Vocational schools in the region
EO3	Create an educational program for contractors and real estate agents active in Acton to provide updates on clean energy technologies.	<ul style="list-style-type: none"> Supports "green" workforce development Centers equity and environmental justice Scalable or transferable to other neighborhoods 	Training /Education/ Outreach	Short	<ul style="list-style-type: none"> Sustainability 	<ul style="list-style-type: none"> Local energy contractors Energize Acton

Cross-Cutting

ID	Action	Co-Benefits	Action Type	Implementation Timeline	Municipal Lead Implementers	Potential Community Partners
CC1	Develop a budget for the implementation of the Climate Action Plan and future budget projects needed to meet the net zero by 2030 goal.	<ul style="list-style-type: none"> Produces local energy Improves air quality Supports "green" workforce developments Improves local resilience Improves public health Protect or enhance biodiversity Preserves green and open spaces Centers equity and environmental justice Scalable or transferable to other neighborhoods 	Financing	Short	<ul style="list-style-type: none"> Sustainability Green Advisory Board Select Board 	<ul style="list-style-type: none"> ICLEI Acton Climate Coalition